

REMARKS

Claims 1-14 and 16-20 are currently pending in this application.

Claims 1, 8, 14 and 19 are in independent format.

Claims 1, 6, 8, 14, 16, 17, 19 and 20 have been amended.

Applicant wishes to thank the Examiner for the June 24, 2005 phone conference. Per this phone conference, it was decided to file a Request For Continued Examination.

I. Claim Objections

The rejection of Claims 16 and 17 is respectfully traversed. Claims 16 and 17 have been amended per the Examiner's suggestion.

II. Rejection of Claims 1-5, 14, 16 and 19 under 35 U.S.C. § 102(b)

The rejection of Claims 1-5, 14, 16 and 19 under 35 U.S.C. §. 102(b) as being allegedly anticipated by U.S. Patent No. 4,915,088 to *Powers* ("088 *Powers* reference") is respectfully traversed.

The Examiner's stated basis for the rejection of Claims 1-5, 14, 16 and 19 as being anticipated by the '088 *Powers* reference is that the '088 *Powers* reference disclosed a V-shaped sight groove with a V-shaped cross section for guiding the aiming of the bow, the sight groove extending along an axis oriented substantially parallel to the plane defined by the support plate such that misalignment of the bow will cause a portion of the groove to obscure a view through the groove.

The M.P.E.P. provides at §2131:

“A claim is anticipated only if each and every element as set forth in the claim is found, either expressly or inherently described in a single prior art reference.” *Verdegaal Bros. v. Union Oil Co. of California*, 814 F.2d 628, 631, 2 USPQ2d 1051, 1053 (Fed. Cir. 1987). “The identical invention must be shown in as complete detail as contained in ... claim.” *Richardson v. Suzuki Motor Co.* 868 F.2d 1226, 1236, 9 USPQ2d 1913, 1920 (Fed. Cir. 1989). The elements must be arranged as required by the claim.

Applicant submits that that a prima facie case of anticipation is established when the Examiner provides: a single reference that teaches or enables each of the claimed elements (arranged as in the claim) expressly or inherently as interpreted by one of ordinary skill in the art. In the present application, the Applicant submits that a prima facie case of anticipation has not been established.

Applicant respectfully notes that independent claims 1, 14 and 19 do not recite a “V-shaped” sight groove. Furthermore amended Claim 1, 14 and 19 require that the sight groove has a length and width wherein the length has a longer dimension than the width. The dimensional limitation of the length allows that any misalignment of the bow will cause a portion of the groove to obscure a view through the length. Applicant submits, as Exhibit A, the attached reference drawing Fig. 11 which shows this length and width limitation.

The ‘088 *Powers* reference fails to describe a compound bow having this limitation. In contrast, the ‘088 *Powers* reference teaches a V-shaped groove wherein the width is longer than the length. As such, misalignment of the bow will allow the user to still view through the length of the groove resulting in an errant shot of the bow. As described by the ‘088 *Powers* reference, the bottom of

the V-notch serves as a "pointer." (See: Column 2, lines 47-50). As such in *Powers*, the length of the V-bottom must be less than the width so that the user can point the groove to align the pin with the V-bottom. The sight groove of the present application may include a variety of configurations, which have a length longer than the width as opposed to the required V-shape groove as described by the '088 *Powers* reference. Accordingly, a 102(b) rejection based on the '088 *Powers* reference is defective.

Dependent claims, by their nature, include all of the limitations of the parent independent claim and any intervening claims from which they depend. Claims 2-5 each depends directly or indirectly from independent Claim 1. Claims 16-17 each depends directly from Claim 14 and Claim 20 depends directly from Claim 19 and accordingly, are believed allowable under 35 U.S.C. § 102 (b) over '088 *Powers* reference, for at least the same reasons as independent Claims 1, 14 and 19.

III. Rejection of Claims 6-13, 17, 18 and 20 Under 35 U.S.C. § 103(a)

The rejection of Claims 6-13, 17, 18 and 20 under 35 U.S.C. §. 103(a) as being allegedly unpatentable over the '088 *Powers* reference taken together with U.S. Patent No. 5,634,278 to *London* ("278 *London* reference") is respectfully traversed.

The Examiner stated basis for the rejection of Claims 6-13, 17, 18 and 20 as being unpatentable by the '088 *Powers* and '278 *London* references is that these references disclose, in combination, "alignment marks located on opposite

sides of the sight groove such that a first pin of the sight will form a line pattern with the alignment marks.”

Furthermore, the Examiner states in paragraph 8 (with respect to Applicant’s contention that the LED’s 76, 78 disclosed by the ‘278 *London* reference are not alignment marks) that “if the prior art structure is capable of performing the intended use, then it meets the claim.” (Citing: In Re Casey, 370 F.2d 576 (C.C.P.A. 1967) and In Re Otto, 312 F.2d 937 (C.C.P.A. 1963). Applicant respectfully disagrees with the Examiner’s case interpretation. The Applicant contends that these cases pertain “to the impropriety of relying on a method concept to distinguish a structural claim over the prior art.” In Re Casey, 370 F.2d 576, 580 and In Re Otto, 312 F.2d 937, 940. Since the cited structural component LED’s of the ‘278 *London* reference are being analyzed with the structural alignment marks of the present application, these cases are non-analogous.

Applicant respectfully disagrees and submits that the Examiner has not provided a prima facie case of obviousness. Amended independent claims 6 and 8 recite that the alignment marks are located near the top of the groove, such that in proper alignment, only one pin will be viewed within the length of the groove. As such, the width of the groove provides a range of view around the pin while the alignment marks provide the linear pattern for the proper distance mark. Accordingly, if the pin is positioned within the groove at a position either above or below the alignment marks, then the bow is misaligned.

Applicant submits, as Exhibit B, the attached reference drawing Fig. 12a-12c, wherein Fig. 12a shows the pin positioned within the groove at a position above the alignment marks; Fig. 12b shows the pin positioned at a position in alignment with the alignment marks and Fig. 12c shows the pin at a position within the groove below the alignment marks. As shown in Fig. 12c, Applicant notes that the position of the pin near the bottom of the groove results in misalignment of the sight.

In contrast, the '088 *Powers* reference teaches that the user must use both the rear sight pin and uppermost of the front sight pins to position the target. (See: Column 4, lines 17-20). Additionally, the '088 *Powers* reference teaches that the user positions the bottom of the V-notch sight as a pointer for alignment such that the bottom of the V-notch points directly at the aligned target and pin. (See: Column 2, lines 47-50 and Column 4, lines 52-55). Accordingly, as taught by the '088 *Powers* reference, the pin is positioned in the bottom of the V-notch. As noted, the bottom positioning of the pin results in misalignment of the sight for the present disclosure.

The '278 *London* reference teaches a peep sight in combination with programmable LED lights 76, 78. These lights 76, 78 are programmed to light when the bow is inclined at an angle. (See: Column 1, lines 50-54). The controller may be programmed "so that the left LED 76 will light when the bow is tilted to the left a preselected angle, and the right LED 78 will light when the bow is tilted to the right a preselected angle." (See: Column 5, lines 60-64). As such, the LED's 76, 78, of the '278 *London* reference, do not teach horizontal

alignment of the sight pin, such that in proper alignment, only one pin will be viewed within the length of the groove.

One skilled in the art would not be motivated to seek out, alone or in combination, the '088 *Powers* reference and the '278 *London* reference. By positioning one of the required two sight pins in the bottom of the V-notch, the '088 *Powers* reference teaches away from the present invention. Furthermore, by programming tilt lights to align a peep sight, the '278 *London* reference teaches away from the present invention.

Under M.P.E.P. § 2143, to establish a prima facie case of obviousness, three basic criteria must be met. First, there must be some suggestion or motivation, either in the references themselves or in the knowledge generally available to one of ordinary skill in the art, to modify the reference or to combine reference teachings. Second, there must be a reasonable expectation for success. Finally, the prior art reference (or references when combined) must teach or suggest all the claimed limitations.

The Applicant submits that it is improper to combine the references where the references teach away from their combination. (See: M.P.E.P. § 2145 X.D.2). Furthermore, if the prior art references require some modification in order to meet the claimed invention or requires some modification in order to be properly combined with another reference and such modification destroys the purpose or function of the invention disclosed in the reference, one of ordinary skill in the art would not have found a reason to make the claimed invention. (See: M.P.E.P. § 2143.01). (Emphasis added). In other words, the proposed

modification cannot render the prior art unsatisfactory for its intended purpose. The '088 *Powers* reference eliminates the use of a peep sight while the '278 *London* reference combines a peep sight with a programmable light circuit. As such, modifying the peep sight configuration of the '278 *London* reference with the V-notch of the '088 *Powers* reference renders the '088 *Powers* reference unsatisfactory for its intended purpose. Accordingly, a 103(a) rejection based on the '088 *Powers* reference and the '278 *London* reference is defective.

IV. Secondary Consideration

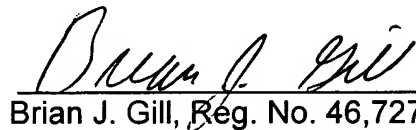
Although Applicant is not acquiescing that a prima facie case of obviousness has been established, Applicant submits as Exhibit C evidence of customer comments. (See: M.P.E.P. §1504.03). If the Examiner desires, Applicant can provide an affidavit relating to compiling the attached statements along with sales documentation. Please note that evidence of secondary considerations, when it exists, is always to be considered, and not merely when the Examiner remains in doubt after reviewing the prior art. Cable Elect. Prods., Inc. v. Genmark, Inc., 770 F.2d 1015 (Fed. Cir. 1985). Still further, Applicant submits as Exhibit D a pre-release article for the August/September issue of Bowhunt America. In this article, Applicant's invention is listed as one of the best bowhunting sights. If the Examiner desires, Applicant can request an affidavit from the author of this article.

VI. Conclusion

Based on the foregoing, the allowance of claims 1-14 and 16-20 is requested.

If for any reason the Examiner is unable to allow the application on the next Office Action and feels that an interview would be helpful to resolve any remaining issues, the Examiner is respectfully requested to contact the undersigned attorney for the purpose of arranging such an interview.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Brian J. Gill", is written over a horizontal line.

Brian J. Gill, Reg. No. 46,727
Polster, Lieder, Woodruff & Lucchesi, L.C.
12412 Powerscourt Drive, Suite 200
St. Louis, Missouri 63131
Tel: (314) 238-2400
Fax: (314) 238-2401
bgill@patpro.com

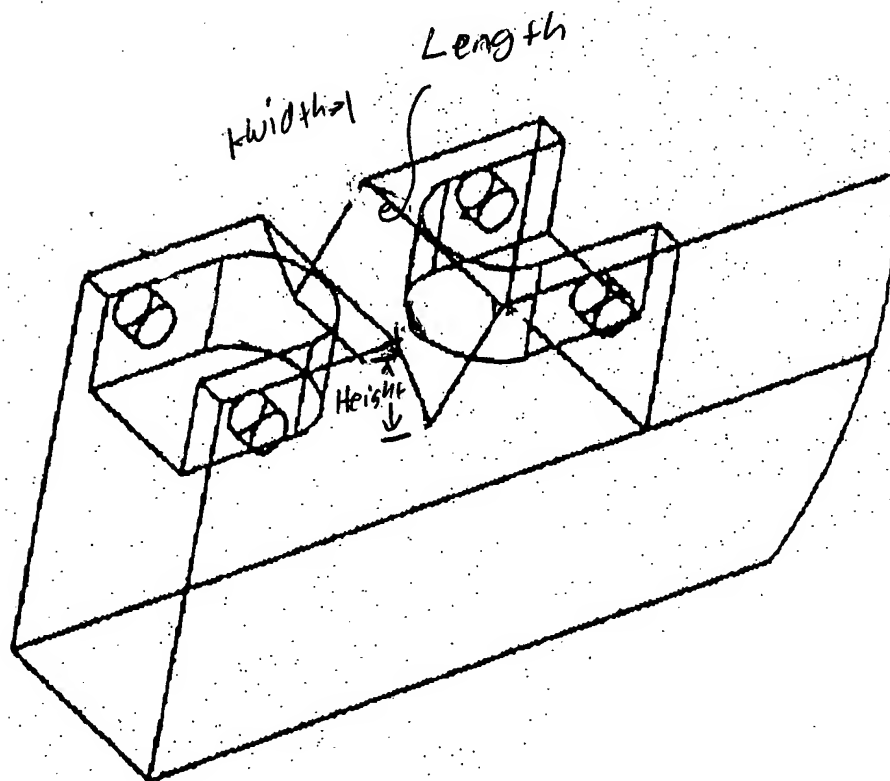


FIG. 11

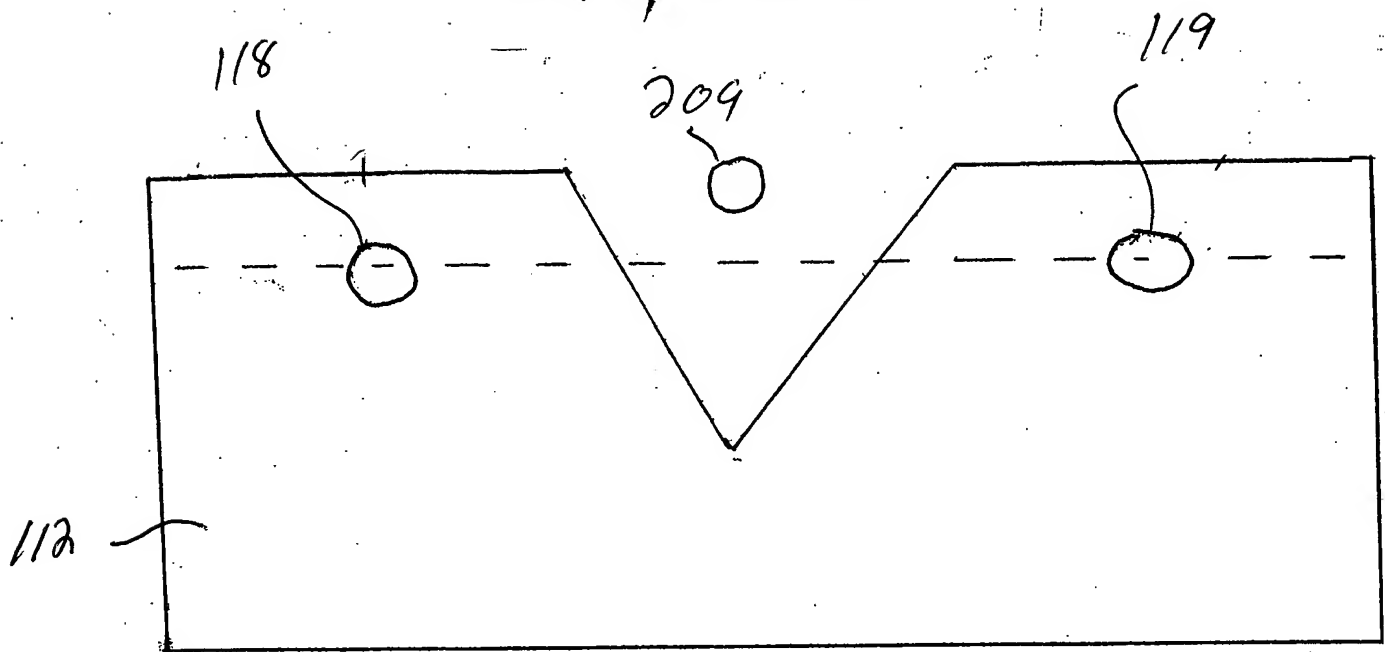


FIG. 12a

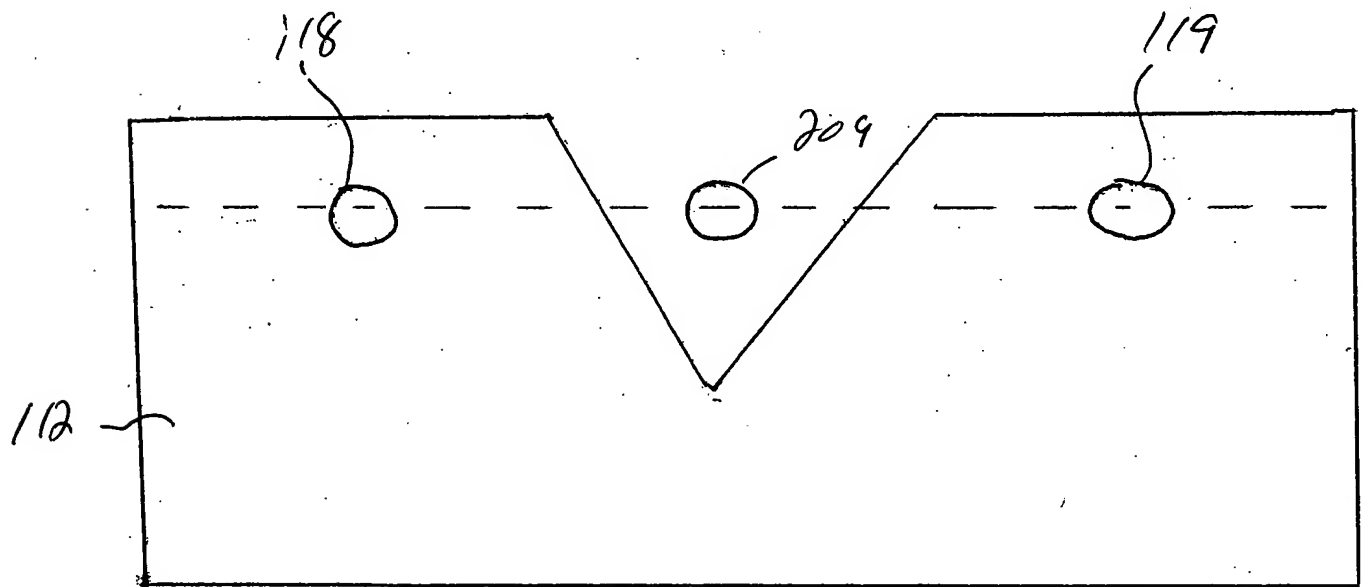


FIG. 12b

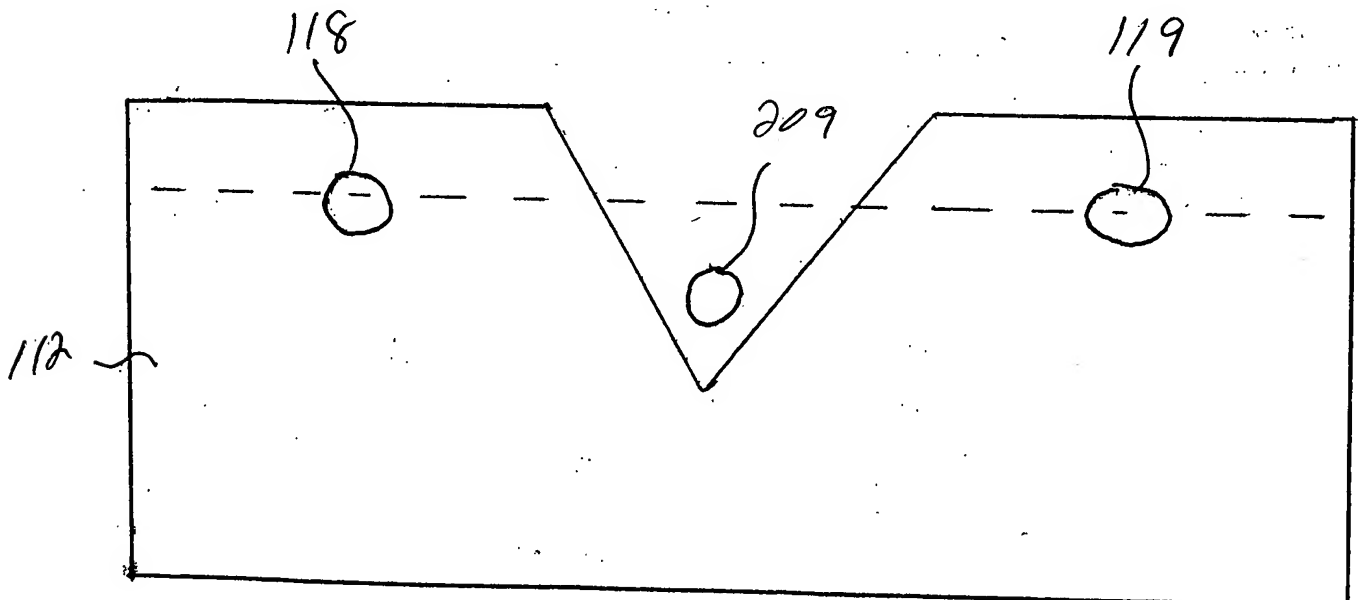


FIG. 12c

deien**EXHIBIT C**

From: "S.Myers" <nettech@suite224.net>
To: <deien@sbcglobal.net>
Sent: Friday, February 04, 2005 11:00 AM
Attach: DVG00011.JPG; DVC00009.JPG
Subject: double

I purchased your sight before bow season last year and hunted with it all season long. On the next to last day of the season I scored on these two whitetails only 20 minutes apart from the same stand. Thanks for a great product.

Scott Myers
Sheffield, Ohio
January 30, 2005



Melvin & Janet Deien

From: "rob kinney" <rkinney11@cox.net>
To: "Melvin & Janet Deien" <deien@papadocs.com>
Sent: Friday, October 22, 2004 4:10 AM
Subject: testimonial for peep eliminator

my name is rob kinney and i have been fortunate to be asked and picked to try a new product now and then. this time i think i was the lucky one as the song goes, when i first talked to melvin about his invention the peep eliminator. i have tried the no peep and the hindsight and with both of them i couldn't do what i needed to do to be as consistant as with the peep i was using but also know what it's like to lose the peep and turn sideways during a shot at a deer or a hog and like most i tend to get very upset when that does happen. you lose botht he shot and your animal.

well i have shot the peep eliminator and using it along with my drawloc since i am unable to use the bow in the normal way due to injury and the subsequent operations i have had to go thru on my shoulders and the spine surgery to remove 4 of my cervical vertebra. the pep eliminator to me is the first of the no peep type equipment that has made it easy for me to switch out and conitnue to shoot it today. if your looking for a unique sighting system and most of us are used to open sights on our guns your going to like the peep eliminator. it is so easy to set up and melvin let's you know to keep yor peep in the string until you figure out your anchor point and just a slight move up or down you can go from 10 to 40 yards in just blink of the eye. the light that is one of the models is an excellent light that helps during low light conditions and makes it easy to shoot with both eyes open.

can't wait to see what happens this bow season when i am able to put the draw loc to use and the peep eliminator on my bow. i think ifyour looking for something that is consistant and easy to use give the peep eliminator a try and i think you will see how easy it is to make the system work and how much easier it is to improve your accuracy with the eliminator as well.

i am hoping before long i will be out there shooting my bow and putting the eliminator to full use and not having to worry about peep twist or low light conditions

thank you for such a great product and i think if given a good chance to use it you will see why myself and others are so excited about the peep eliminator and how helpful melvin is as well as being a great person overall

thank you

rob kinney

yukon oklahoma

Melvin & Janet Deien

From: "S. Myers" <nettech@suite224.net>
To: <deien@papadocs.com>
Sent: Sunday, September 19, 2004 9:31 PM
Subject: Great Product

I have just one word to describe your compound bow rifle sight - **AWESOME!** I received my compound bow rifle sight and within 40 min. I had it installed, sighted in, and shooting 2 to 3 inch groups at 20 yards. The extended mounting bracket and optional light are great improvements especially with a copper john sight. I just wanted to say thanks for such a great product.

10/1/2004

Melvin & Janet Deien

From: "Steve Boase" <seb@goetting.com>
To: <deien@papadocs.com>
Sent: Monday, August 23, 2004 8:02 AM
Subject: Compound Bow Rifle Sight Testimonial

Dear Melvin:

I am using a Matthews MQ-32 with Compound Bow Rifle Sight to shoot game and targets at 20, 30 & 40 yards. I use one pin for 20 yards and one other for 40 yards. Advantages of the Compound Bow Rifle Sight over the peep site:

1. Better consistency in shooting; arrows stay in the killing circle.
2. Faster to aim a rifle sight than to look through a peep sight.
3. Shooting hogs at dawn & dusk is much easier with lighted front and rear fiber optic pins.
4. Lower maintenance; peep sights have to be moved as the bowstring ages.

Sincerely,

Steve Boase

<<Steve&Hog_070504.jpg>>

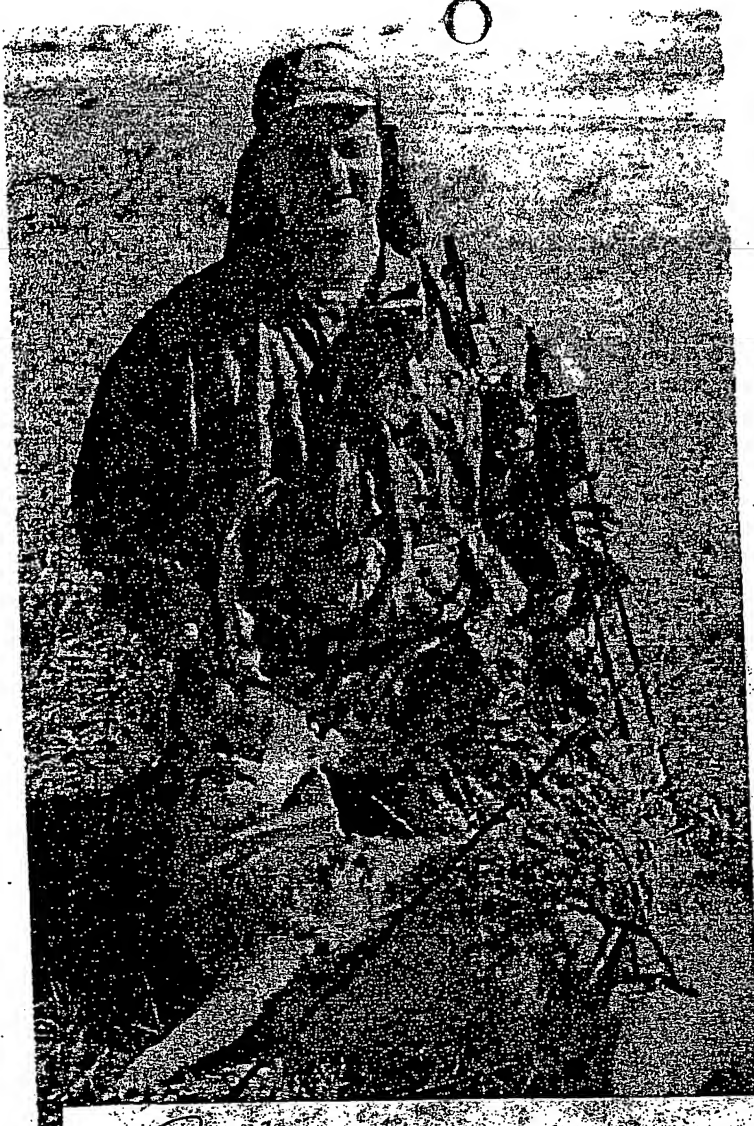
I have killed 2 hogs recently with my new peep eliminator.

Could have killed more but my wife will not let me put any more meat in the freezer!

She says there is no room for the groceries.

Thanks!

Steve Boase



Blind Archer



Archer & his Spotter

I talked to Cameron's spotter today and he told me that in fact Cameron did shoot his antelope using your sight. The shot was about 39 yards and they double lunged him. he went about another 80 yards before he piled up. It sounds like your sight might be just the ticket. Please send me your address and I'll see if I can get you some pictures. If I don't get it done pretty soon it might be a couple of weeks because I leave on my moose hunt Sunday. Thanks for all your help I know that Cameron really appreciates it.

Sincerely,m
Drew McCartney

Melvin & Janet Deien

From: <drdean4u2@famvid.com>
To: <DEIEN@PAPADOCS.COM>
Sent: Thursday, September 30, 2004 6:47 AM
Attach: unnamed.txt; unnamed.htm; File0001.jpg; File0002.jpg; File0003.jpg
Subject: Fwd: Pictures

MELVIN
HERE ARE SOME PICTURES OF CAMERON AND THE ANTELOPE HE SHOT IN WYOMING. HE
WILL
SEND THE STORY SOON. THE SIGHT WORKS GREAT! I ALWAYS HAD TROUBLE SIGHTING
HIM
WITH HIS OLD SIGHT, BUT THIS ONE WE ARE DEAD ON. SKIP IS THE OTHER PERSON IN
THE PICTURES HE ACTUALLY SIGHTED FOR CAMERON IN WYOMING. THANKS AGAIN

Melvin & Janet Deien

From: <Jasonhrdtk@aol.com>
To: <deien@papadocs.com>
Sent: Wednesday, April 23, 2003 8:33 PM
Subject: [SPAM] ~COMPOUND BOW RIFLE SIGHT~ Attn. MELVIN DEIEN

HELLO MELVIN DEIEN,

MY NAME IS JASON HARDTKE, I'M FROM DUBUQUE, IOWA!

MY FATHER (FRED HARDTKE) AND I BOTH PURCHASED ONE OF YOUR ~COMPOUND BOW RIFLE ALIGNMENT SIGHTS~ AT A DEER&TURKEY EXPO, IN MADISON, WISCONSIN ON APRIL 6th, 2003!

AND I JUST WANTED YOU TO KNOW HOW MUCH BETTER WE SHOOT WITH THESE SIGHTS FOR ARE BOWS! I SHOOT STRAIGHT NOW, INSTEAD OF SIDE TO SIDE, AND MY FATHER SHOOTS 100% BETTER WITH THIS SITE!

INSTALLING IT, WASNT TO BAD, WE BOTH WENT TO THE BOW DEALER HERE IN DUBUQUE, IOWA! AND IT TOOK ABOUT 15mins., TO INSTALL, AND TO GET IT TUNED IN!

THE LAST 2 WEEKS WE BOTH HAVE BEEN SHOOTING ARE BOWS, IT TOOK AWHILE FOR US TO GET USE TO, WITH NO PEEP SIGHT OR KISSER BUTTON, AND HAVING A NEW ANCHOR POINTS, BUT NOW WE ARE BOTH SHOOTING WITH IN A 4" CIRCLE!

I JUST WANTED TO TAKE A MOMENT OF YOUR TIME, TO "THANK YOU", FOR STOPPING US THAT DAY AT THE EXPO! THIS SITE IS THE BEST, IT REALLY TUNED US IN FOR SHOOTING AT 3D-TARGETS AND HOPEFULLY SOMEDAY AT A "BIG BUCK"!!!!

THANKS AGAIN FOR YOUR TIME, COOPERATION AND FOR INVENTING THIS SITE!!!

~THANKS AGAIN MELVIN, AND WE BOTH APPRECIATE IT!!

~JAYSON HARDTKE & FRED HARDTKE JR.~

DUBUQUE, IOWA

Melvin & Janet Deien

From: <Jasonhrdtk@aol.com>
To: <deien@papadocs.com>
Sent: Tuesday, May 20, 2003 11:54 PM
Subject: Re: [SPAM] ~COMPOUND BOW RIFLE SIGHT~ Attn. MELVIN DEIEN

HELLO MELVIN DEIEN,

YES MELVIN, YOU CAN SHARE ARE COMMENTS WITH OTHER BOW SHOOTERS THAT ARE HAVING PROMBLEMS SHOOTING!

SINCE WE GOT YOUR "COMPOUND BOW RIFLE SIGHT" WE HAVE BEEN SHOOTING AT 3-D BOW SHOOT, { PRACTICING FOR ARE BIG BUCK MOMENT} AND NOW WE ARE SCORING IN THE 400's OUT OF 500 POINTS! WE HAVE BEEN TO 4 3-D BOW SHOOT SO FAR WITH 50 TARGETS! ITS GREAT PRACTICE FOR US, SINCE WE HAD TO CHANGE ARE SHOOTING WAYS, BUT IT WAS WORTH IT AND THIS SITE IS THE BEST OUT THERE, IT WILL MAKE YOU SHOOT BETTER!!!

~THANKS AGAIN MELVIN FOR YOUR TIME & COOPERATION~
JASON HARDTKE & FRED HARDTKE

Dear Melvin,

I have been shooting archery and bow hunting for over 16 years. I have used numerous sights since then but nothing can compare to the consistent accuracy of your Compound Bow Rifle Sight that I purchased about 5 months ago. After I installed the Compound Bow Rifle Sight it took me about 30 minutes to sight it in. I no longer need the kiss button or the peep sight. After I shot it for a while I was holding a pattern the size of a golf ball and getting better every day I shot. I Robin Hooded my first arrow ever, at 18 yards. Now at 30 yards I'm knocking off my arrow nocks and constantly shooting holes in my fletchings. I decided to move back to 45 and 50 yards and I'm holding a soft ball size pattern but I know I'll get better as I shoot. This sight gives me confidence in myself and my shooting. I'm very impressed with the consistent accuracy and the tight groups I shoot with your sight. Thanks for introducing your sight to me. It's great!

Doug Nelson
Breese, IL.

deien

From: "Jason Bailey" <magnus3rd@hotmail.com>
To: <deien@sbcglobal.net>
Sent: Wednesday, April 20, 2005 5:41 PM
Subject: Thank you so much!

I purchased one of your rifle sights 6 months ago and I needed to say thanks. I have tried everything I could get my hands on to try to eliminate my peep sight and still be accurate, but was never satisfied. You have done it with this bow rifle sight. I would not give this sight up for anything. It does everything you say it does. It makes you maintain the same form everytime which has my accuracy better than ever. It works perfectly in a treestand even know I sighted it in on level ground, and my field of view could not be better. I am 110% satisfied with my sight.

Thank you Sincerely,
Jason
Southern Ohio Deer Hunter

Melvin & Janet Deien

From: "+ACI-Schroder, Gene+ACI-" <GSchroder@sph.uth.tmc.edu>
To: <deien@papdocs.com>
Sent: Wednesday, November 12, 2003 2:54 PM
Subject: Bow sight

Melvin,

I received your sight and mounted it on my bow. Getting shots "on the paper" following your instructions was fairly easy, but zeroing in the sights has been a challenge. The slightest movement of the sight effects a 3"-4" shift in impact point.

Nevertheless, I am amazed at how much better my groups are and how quickly I can acquire the target and align the shot. For me, this sight is far superior to either string peeps I have used in the past. I had a shot at another pig last Saturday near dark, and the illuminator on your sight worked great. However, my front pin was not illuminated, and I grazed the neck of the animal at close range. I've now added an illuminated pin, so "God help them now".

My 23 year old son picked up my PSE bow last Sunday and shot two 5-shot, 3" groups at 20 yards using your sight, and the bow isn't even tuned for him. He backed up to 35 yards and did about as well. We are sold on your product, and I want to purchase another sight and illuminator for his Hoyt.

Best wishes with your great product!

- gs

Gene D. Schroder
Associate Dean for Outreach Programs
UT-Houston School of Public Health
(713) 500-9224

11/2/2004

deien

From: "WILLIS MCLAWS" <wlmclaws27@earthlink.net>
To: <deien@sbcglobal.net>
Sent: Saturday, March 12, 2005 7:50 PM
Subject: Rifle Alignment sight

Dear Deien

I recently purchased your rifle alignment sight and I am very pleased at the results of my increased accuracy. I have improved by 90% since my purchase. I wear Byfocal glasses and it is hard to adjust to a peep rear sight. After installing the Rifle rear Alignment rear sight I am hitting the bull at 50 - sixty yards in the red. I hope to improve to a 3 inch circle at that distance. I have tried three finger shooting and the sting release. I seem to have better control using the three finger method so far. After I get my new release tuned in I will have it like I think. Again, Thank you for a wonderful product.

Sincerely

WILLIS MCLAWS
wlmclaws27@earthlink.net
EarthLink Revolves Around You.

239-275-4576 or 239-851-5715

FLORIDA

deien

From: "David Swackhamer" <DSwackhamer@msn.com>
To: <deien@papadocs.com>
Sent: Friday, April 29, 2005 8:46 PM
Subject: sight

I just wanted to thank you for this great sight. it took a little time to get acustome to it switching from a peep . all I can say is WOW ! & I love it. it helped my form aswell as solve some reacuring peep issues
thanks a lot DAVE SWACKHAMER

Page 1 of 1

deien

From: "David Swackhamer" <DSwackhamer@msn.com>
To: "Melvin & Janet Deien" <deien@papadocs.com>
Sent: Monday, May 02, 2005 5:14 PM
Subject: Re: sight

Mel you can gladly use my comment's but you might want to check over my spelling . I have suggested you're sight to two fellow shooters already all I can add is seeing is believing I did some practicing at dusk yesterday ! unbelievable!! thank you again. DAVE SWACKHAMER Schnecksville P.A.

Melvin & Janet Deien

From: <WranglerNo9@aol.com>
To: <deien@papadocs.com>
Sent: Wednesday, August 06, 2003 4:23 PM
Subject: peep eliminator

I recently bought ur sight at a hunting expo in Beaumont, Tx. I just wanted to let u know i am highly impressed with it. I was shooting pretty good with my conventional peep sight, but it doesnt compare to this. Thanks for the great invention.

From: Ashley Stevens
To: Melvin & Janet Deien
Sent: Monday, November 24, 2003 10:26 AM
Subject: Re: Thank you

Since we are planning a hunt in Canada for Caribou I am pushing my shot's out to sixty yards as well. I am defiantly sold on the fact that without this site it wouldn't be even possible to be accurate and consistent at that yardage without it.

I can also tell you I wouldn't give this site up for the world. We are in the process of getting our shows together and I will be sending you a promo CD as soon as it's done. The name of the show will be "Hunting" America's Legacy.

— Original Message —

From: Ashley Stevens

To: Melvin & Janet Dejen

Sent: Wednesday, October 29, 2003 9:06 AM

Subject: Re: Thank you

Hi Melvin, I love the site and recently harvested a doe with it. I am still trying to find the buck I spotted the first night out sooner or later. As far as the sight's pro's and con's. The only bad thing is not the sight it's the person that has it on trying to make it to complicated. they need to understand that the site is aligned with the eye and should be set for that after that leave it alone and adjust the front sight only to zero in. I felt it was simple to install and just as easy to set for my shooting comfort it also helps me to shoot consistently I quickly learned that if I didn't want to wreck arrows I needed to pick different spots to shoot at on the targets or I would ruin either the flechings or the arrows themselves by robin hooding them it's made me that consistent in shooting. A friend of mine also purchased one of these sight's at the show in Oshkosh and he loves it also and states that his consistency is great also.

— Original Message —

From: Melvin & Janet Dejen

To: Ashley Stevens

Sent: Wednesday, October 29, 2003 8:02 AM

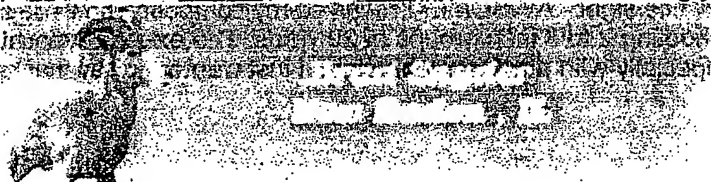
Subject: Re: Thank you

Melvin & Janet Deien

From: "Christina" <cmg@charter.net>
To: <websdotcom@hotmail.com>; <deien@papadocs.com>
Sent: Saturday, October 23, 2004 11:49 PM
Subject: Brad Snyder's Testimonial

I recently installed one of these amazing rifle sights on my Matthews compound bow. I was skeptical at first because I was shooting a Cobra pendulum and I didn't know how it was going to shoot at first, but I slowed the pendulum down where it wouldn't fall so fast and I was shooting groups at 20 yards! The following day I went to my local bow range and I was shooting groups at 40 yards out of a elevated stand with a pendulum which is only suppose to shoot 30. I didn't know at first how I was going to shoot, because I have been shooting with a peep sight ever since I started shooting years ago. I have learned that with out it I have increased my accuracy by 20 yards. I have experimented with many different sights and I found out this is by far the best and probably the last sight I will ever purchase for my bow. I love the fact that I can hunt earlier and stay out later which will better my odds of shooting a trophy deer year after year!

THANKS FOR A GREAT PRODUCT !!! I will be sending you some pictures soon.



Melvin & Janet Deien

From: "Melvin & Janet Deien" <deien@papadocs.com>
To: "S.Myers" <nettech@suite224.net>
Sent: Sunday, September 19, 2004 10:32 PM
Subject: Re: Great Product

Scott

— Original Message —

From: S.Myers
To: deien@papadocs.com
Sent: Sunday, September 19, 2004 9:31 PM
Subject: Great Product

I have just one word to describe your compound bow rifle sight - AWSOME! I received my compound bow rifle sight and within 40 min. I had it installed, sighted in, and shooting 2 to 3 inch groups at 20 yards. The extended mounting bracket and optional light are great improvements especially with a copper john sight. I just wanted to say thanks for such a great product.

9/20/2004

Melvin & Janet Deien

From: "DOUG VACANTI" <TIGER13@FRONTIERNET.NET>
To: "Melvin & Janet Deien" <deien@papadocs.com>
Sent: Tuesday, November 23, 2004 12:28 PM
Subject: new sight

Mel,
I just wanted to let you know that I received my new sight yesterday, just like you promised. I set it up as you instructed, a little reluctant to remove the peep, nonetheless I did. Must be my form is fairly consistent because that baby just comes right into view without any body contortions. Somehow when sighting in from 20 thru 40 yards I see my same (green) pin and I'm on the paper thru that whole range, I like that. When I put the second pin in, it was almost touching the first, so when I shoot 40 yards I just have to see all of the green and a piece of the second one. Seems like I'm babbling, but I love it. I bought a cardboard deer target and all the shots were kill shots, but I can't roast cardboard, so I'm anxious to put that green pin on a real deer and release. My confidence level is improved 100 percent. I'll keep you posted. Thanks again.

Doug

p.s. Happy Thanksgiving

June 24, 2004

Mr. Melvin J. Deien
1004 S. Walnut Street
Breese, IL 62230

Dear Melvin,

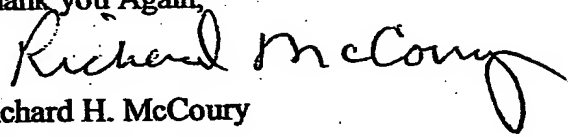
I talked to you on the phone and told you my wife works 2nd shift and she had the credit card, but you trusted me enough and send me the sight anyway. There should be more people in the world like you.

Anyway, you will not be getting this sight back—"I love it". It is just like shooting my Marlin Guide Rifle with open sights.

It is much easier to see and quicker with my 64 year old eyes.

Enclosed is my check for \$58.45.

Thank you Again,


Richard H. McCoury



today's

BEST bowhunting SIGHTS

by dennis cecil

BEST SIGHTS

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Spot-Hogg SDP



Cobra Mini-Ascent



Toxonics Top Dog M50



Impact Vortex



HHA StarForce XTR-30

equipped with Shock Rod technology that reduces shot vibration and noise. The unique machined-aluminum designs of the **Fuse Buckhorn**, **Monarch** and **Profire** sights have to be seen to be believed. They're rock solid fiber-optic hunting sights with a very sporty nature.

Based on their popular Right On and Real Deal sights is a new **Spot-Hogg SDP** (Seven Deadly Pins) sight. Spot-Hogg has packed seven pins inside an all-metal, circular pin guard. The extra pins allow for increased yardage without sacrificing accuracy. These are tough sights that are especially accurate.

Cobra makes great sights. The **Cobra Mini-Ascent** is an especially compact hunting sight with three conventional fiber-optic pins, precise windage and elevation adjustment capability, and convenient yardage scales.

The **Toxonics Top Dog M50** sight is surely one of today's best hunting sights. Micro-adjustments are ultra-precise and convenient, the pin guard is circular with a fluorescent alignment ring and yet this sight is surprisingly light and compact.

New from Impact Archery is the **Impact Vortex** with three bright fiber-optic pins, slide-and-lock adjustability and a lightweight polycarbonate pin guard with bright alignment ring.

The **HHA StarForce XTR-30** sight has an indestructible Lexan pin guard and three pins arranged in a zero-pin-gap dual track system. An optional Blue Burst light system is available.

Another interesting sight is the **Total Accuracy Creations Triple Cross**. The Triple Cross is a unique crosshair sight with a machined-aluminum body and crosshairs of highly visible and durable monofilament. Crosshair adjustment is easy with the sight's innovative U-Slide units.

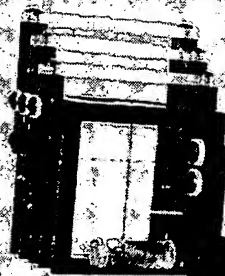
Peep sights can sometimes be a problem. In dim light, peeps can seriously restrict your vision. And if a peep doesn't rotate properly, your view of the target can be shut off altogether. The inventive **Hind Sight** eliminates the need for a peep sight. Hind Sight is a rear-mounted bracket and aperture, used with your existing front sight, which will improve your shooting while doing away with all of your peep sight problems. Complete front and rear Hind Sight units are also available.

The **Compound Bow Rifle Sight** is a rear sight that eliminates the need for a peep sight, offers unrestricted visibility in low light situations and boosts accuracy. It works perfectly with all front sights.

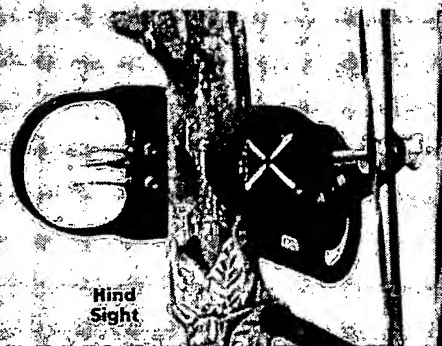
Super-Bright Wrapped Fiber-Optic Sights

Several years ago, a whole new category of bowhunting sights emerged out of strong bowhunter demand for even brighter fiber-optic sights. Way back in the trees, in dim

Continued on page 50



TAC Triple Cross



Hind Sight

BEST SIGHTS

Continued from page 48

Compound Bow Rifle Sight

Cobra Sidewinder 5

Top Gun Nighthawk

Trophy Ridge Rhino

TruGlo Tru-Site Xtreme

and fading light, even conventional fiber-optic sight pins can be tough to see clearly. Enter super-bright wrapped fiber-optic sights.

Wrapped fiber-optic sights are unique. While conventional fiber-optic pins are powered by an inch or so of light-gathering fiber-optic cable, wrapped pins are super-charged by extended lengths of fiber optic that are sometimes measured in feet. All that cable grabs available light and channels it to the pin head, making that pin glow like it was on fire. Early in the morning or late in the evening, a super-bright wrapped fiber-optic sight can be a godsend.

The **Cobra Sidewinder 5** is the latest wrapped fiber-optic offering from Cobra. Each pin is powered by an extended length of light-gathering fiber optic that is over two feet in length. That fiber optic is then wrapped neatly inside a clear housing located unobtrusively on the side of the sight. The result is that each of the Sidewinder pins glows like it's on fire.

The **Top Gun Nighthawk** sight is a remarkable new wrapped fiber-optic sight. It provides maximum pin visibility on low-light shooting situations. Inside the wrap capsule, a shock-absorbing mounting system eliminates fiber rattle.

With a reputation for solid, dependable sights, Trophy Ridge does not disappoint for 2005. The vertical pin technology normally associated with all Trophy Ridge sights has been taken one step further this season with the introduction of the **Trophy Ridge Rhino**. The Rhino relocates the sight's innovative adjustment mechanisms to the top of the sight. Four patented vertical drop pins are augmented by a single Rhino up pin. This new sight is state-of-the-art stuff guaranteed to improve your shooting.

TruGlo has unleashed an all-out assault on super-bright wrapped fiber-optic sights for 2005. The market's movement toward more rugged and compact hunting sights is clearly evident in the new **TruGlo Tru-Site Xtreme**. Extra-long fiber optics are wrapped and protected inside of this sight's beefy composite pin guard. This new sight is slim, trim and ready to hunt.

The **Sure-Loc Lethal Weapon Special Ops** raises the bar for hunting sights. It combines precise adjustments, exceptional accuracy and five ultra-bright wrapped fiber-optic sight pins, each of which is powered by over two feet of wrapped fiber-optic cable. Those pins are arranged in a precise, dual pin track system that allows for the closest possible pin settings.

Toxonics' **Top Dog K9 HD** sight is the latest in a long line of quality sights from Toxonics. This fiber optic sight includes a fluorescent pin-guard ring, leveling bubble and five super-bright wrapped fiber-optic pins. What also makes this sight stand out is the addition of a Mathews Harmonic Damper built right into the sight's mounting bar.

Impact Archery originated wrapped fiber-optic technology so it should come as no surprise that they offer exceptional super-bright sights. The new **Impact Fiber**

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Sure-Loc Lethal Weapon Special Ops

Toxonics Top Dog K9 HD

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